

# Katy Harrison, Senior Product Designer

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I am an eagle-eyed designer who will catch inconsistencies across products and brands. I am an asker of questions and love that my job as a designer is to be relentlessly curious and explore problems until the best solution is revealed.

I thrive in collaborative teams. I am seeking authentic environments where real-talk is the norm, life isn't taken too seriously, and we produce great work together.

## Experience

**Senior Product Designer (contract), Smashing Ideas** | Aug 2020 – May 2021, Seattle, WA

- Managed project design team, their workload and deadlines, and carried vision through largescale digital products. Acted as designer and design director.
- Designed and directed design systems in Figma.
- Created prototypes for UX testing of high impact features in Figma, collaborated with UX designer to design tests. Observed tests and implemented design changes from user feedback.

**Illustrator (contract), WRNS** | Mar 2020 – Jun 2020, Seattle, WA

- Largescale environmental graphics illustrations for 24 floors of a Fortune-100 company's office buildings.

**Senior Designer, Smashing Ideas** | Dec 2014 – Jul 2019, Seattle, WA

- Owned and supported the design experiences of apps, websites, and other digital products in an agile environment.
- Collaborated in a highly creative and dynamic environment with strategy, UX, design, development, and project management teams to design motivational user experiences and meet business needs.
- Participated and contributed in workshops and brainstorming with clients and project teams from research to development.
- Whiteboarded user flows and scenarios with UX designers and developers, then took concepts through to final interaction and visual designs. This included wireframes, visual mockups, screen flows, interaction patterns, documentation and heavy collaboration with developers to ensure quality and integrity of design implementation.
- Determined and upheld design look and feel of digital products through existing brand, research, intuition, and casual testing. This included exploration in moodboards, typography, mockups and pinning down the rules and details across style guides and design language systems.

**Graphic Designer, Frause** | Sep 2010 – Aug 2014, Seattle, WA

- Executed web, print, and branding projects from initial brainstorm and strategy, to design, production and working closely with vendors in a waterfall environment.
- Led brand extension and management, and established visual standards for bank client.

## Clients

Amazon Web Services, Bezos Family Foundation, Fort Worden State Park, Global 500 aerospace co., Microsoft, Pacific Continental Bank, Penguin Random House, Philips, Puget Sound Starts Here, Seattle Department of Transportation, Sound Transit, Vulcan Real Estate, Wallace Properties

## Proficiency

Figma, Sketch, Illustrator, InDesign, Photoshop, Microsoft Office, JIRA, Confluence

## Leadership

### AIGA Member

Seattle Chapter, 2010 – 2019  
Sustainability Committee, 2013  
Jump Start Chair, 2013

## Education

### Washington State University

2006 – 2010, Pullman, WA  
Bachelor of Arts: Digital Technology and Culture (Multimedia Authoring)  
Minor: Fine Arts

### Scuola Lorenzo de' Medici

Fall 2008, Florence, Italy

### School of Visual Concepts

Continuing education, Seattle, WA